



WaterRoots Marketing & Outreach Internship Spring or Summer Semester 2018

Internships Available

The Utah Rivers Council has a WaterRoots Outreach and Event Internship position available for Spring or Summer Semester 2018.

Organizational Background

The Utah Rivers Council works to protect Utah's rivers and clean water sources for citizens and wildlife. We've had many successes in protecting Utah's rivers and promoting water conservation throughout the years, including authoring the Water Conservation Plan Act, Utah's first water conservation law.

WaterRoots Outreach and Event Intern

The WaterRoots Marketing & Outreach Intern will assist in development activities and tasks that promote our water conservation campaigns and water advocacy programs. Responsibilities include:

- Conducting research on potential supporters, strategic partners and event attendees
- Drafting correspondence, reports, proposals and appeals
- Assisting social media marketing logistics for campaigns
- Assisting event planning
- Soliciting support for auction and incentive packages

The successful candidate will also engage in public outreach through our WaterRoots program, organize and manage volunteers and volunteer projects, and assist in other research efforts and outreach campaigns focused on western water policy. Interns may also be asked to help represent the Utah Rivers Council at public events and informational tabling from time to time.

This is an excellent opportunity for a student seeking to learn more about nonprofit development work while supporting conservation and water sustainability in Utah. The student will gain practical knowledge in nonprofit development activities and real world experience in executing fundraising campaigns.

Skills Needed

Course work related to marketing, nonprofit management, business administration, operations and project management. Preferred candidates will have attention to detail, organization skills, strong computer skills, comfort with multi-tasking, effective writing and public speaking skills, and an interest in protecting the rivers of Utah!

Hours Available

9-15 hours a week are available and class credit is also possible. Scheduling of hours will be regular, but we are flexible according to class schedules and workload.

To apply

Send a cover letter explaining your interests and background, resume, and a short (1 to 2 page) writing sample to: Kim Howes, kim@utahrivers.org. You may also be asked to provide one to two references after you apply.